



*We Make Chaos Beautiful*

## THE CHAOS NEWSLETTER

AUG / SEPT - 2018

### Welcome Once Again

Things are getting crazy around here...you might even say...Chaotic! We are chugging right along in our new home, we have become a bit limited with a few things in the new place but as always we adapt and move forward because if you're not on the way you're in the way!

So lets get started because in this newsletter we are  
**PUTTING THE LOCALS ON NOTICE!**  
Because Chaos has come to Dominate!

### WHAT'S NEW:

- IMPORTANT UPDATES
- EMBRACE THE TAG-LINE
- NEW SERIES
- PROJECTS
- LEHIGH VALLEY ZOO

### IMPORTANT - UPDATES

**UPDATE\*** Our Price List has been updated and is available on our website please check it out before requesting a quote.

**UPDATE\*** Finally ...All the bugs have been worked out of our phone answering service and the number works fine now. And a big plus.....Text also works on the same number! (484) 408-0854

**UPDATE\*** Tons of new content on the website! Testimonials, Customs, For Sale, Specials, G.O.C Blog, Product Submission. Go browse for a bit.

### Embrace The Tag-Line!

In our quest for local domination we have met with a few different media and marketing groups and we continue to hear the same thing..."Awesome Tag-line..DO NOT loose that tag line" now you are all aware of the "We make Chaos Beautiful" tag but our new tee shirts boast "Bad Ass Custom Guitars" which is true and the media loves a tag that is slightly risque so I ask all of you to Embrace the Tag-Line. (and if you want a Bad Ass Tee they are \$13)

### \*\*New Series\*\*

We are excited to announce a new series entitled "The Slice of Life" This was the brainchild of my partner in chaos and will be a Dexter-inspired series of 3 guitars with the first being the BTD Warlock that is in completion now. All will be some variation of a murder scene gone right! So watch for #2 and 3 and if your interested claim one NOW because there will only be two going up for sale.





## CHAOS CONTINUED

### On The Bench

B.C. Rich Warlock BTD – First in the Slice of Life Series #1 of 3



Last of the V8's – Our LP style Mad Max inspired guitar



B.C. Rich Virgin – 100% Custom blood splatter build



Guild Burnside V – Tremolo swap from a vintage So Ko to a Kahler flier



Custom LP Build – Trans Green, double locking tremolo, one humbucker “stunt” guitar

Bastardized Bass Build – Just what it says!



Grinding Gears Guitar – Complete custom double cut-a-way



The Odd Ball – Pseudo music man style left handed double cut-a-way.



B.C. Rich Bich – My Sexy Bich!



### A Guitar for the Lehigh Valley Zoo!

Chaos has been asked by an associate of the L.V. Zoo to build a guitar to celebrate their two Giraffes and we said Hell Yeah! So work has begun on what will be a custom double cut-a-way, 2 humbucker, vintage tremolo, total giraffe print body and neck custom that will show off the L.V. Zoo Logo on the front of the guitar and the Chaos Inc logo on the headstock!

### \*\*\*\*Coming Soon\*\*\*\*

If the guitar Gods allow everything to fall in place, We are discussing “Guitar Chaos Creation 101” Classes. We have been seeing a good amount of interest in the DIY communities for such classes. We will most likely break them up into a tiny bit of theory and a lot of doing in such subjects as Paint, Electronics, Fit and Finish, Etc and all geared toward teaching the average everyday person who just love to do it for themselves! PLEASE get in touch if this is of interest to you, while it is in the “investigation stage” we would love to make it reality if there is enough interest.